AGILE IS TRAPPED

A lot of organizations see Agile as something equivalent to team-level Scrum and leverage it mostly for the teams involved in execution – trapped at the work surface.

STRATEGY

EXECUTION

Value Proposition	Capability
Value Proposition	Capability
Value Proposition	Capability

SHARED SERVICES

MARKETS → **CUSTOMERS** → **PROBLEMS** → **SOLUTIONS** → **DESIGN** → **EXECUTION**

Half Agile isn't Agile

ELEVATE AGILE 2019

STRATEGY

Value Proposition

Value Proposition

Value Proposition

EXECUTION
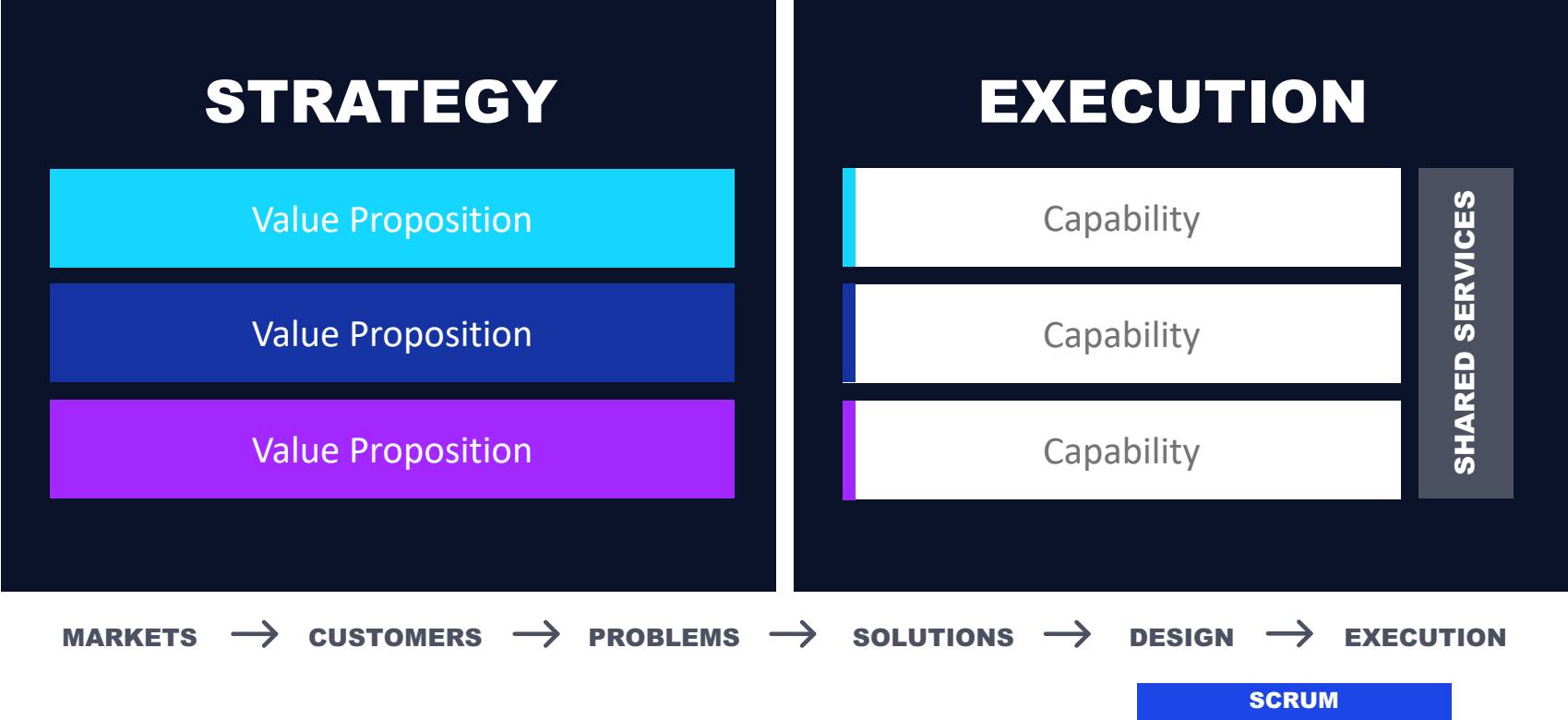
Capability

Capability

Capability

SHARED SERVICES

MARKETS → CUSTOMERS → PROBLEMS → SOLUTIONS → DESIGN → EXECUTION

PORTFOLIO

PROGRAM

DELIVERY

Half Agile isn't Agile

ELEVATE AGILE
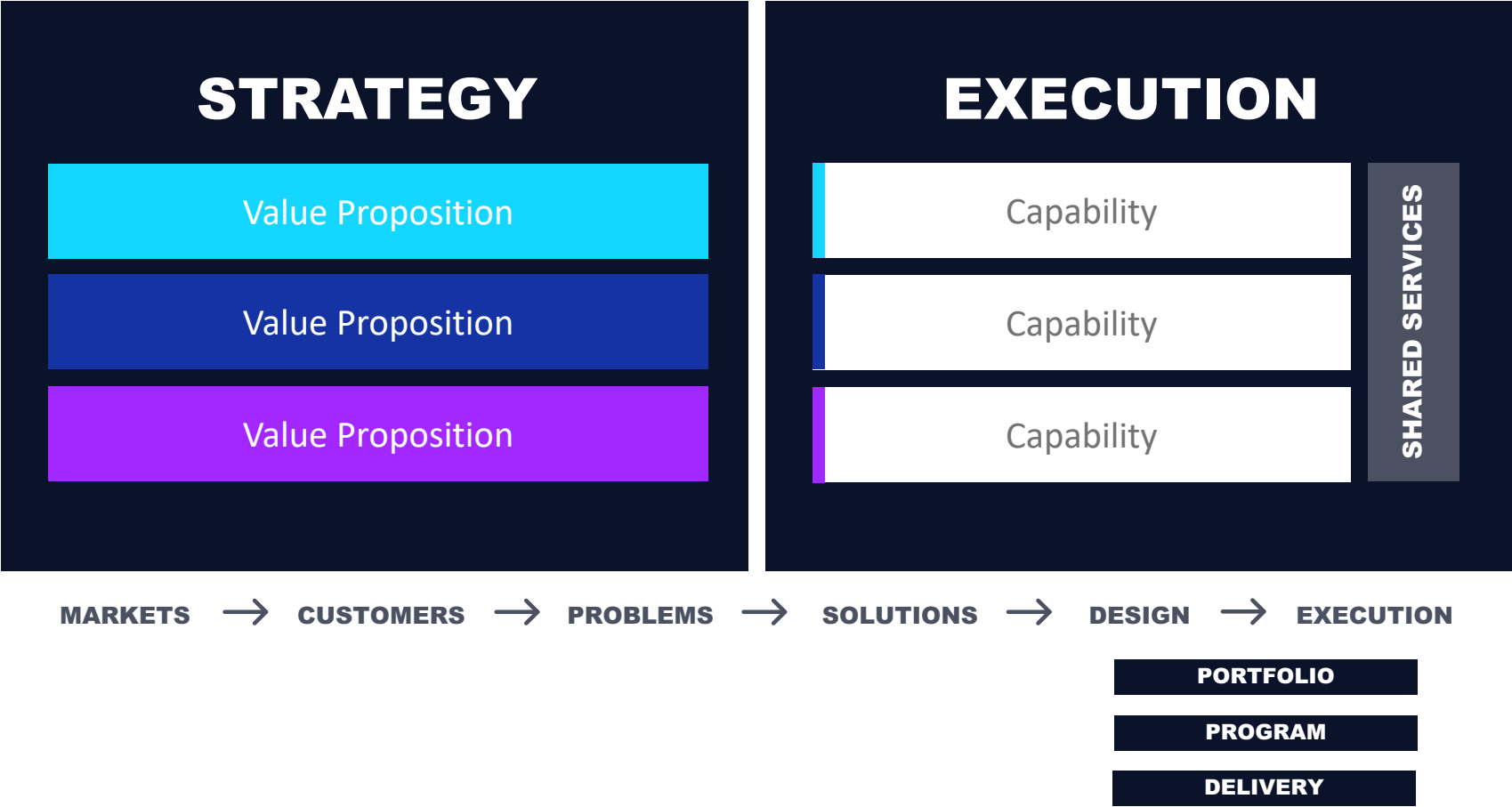
THAT'S NOT AGILE.
NOT EVEN CLOSE

What we have in many organizations is Agile that's trapped in the execution space — over to the far right. And it's incapable of addressing the full range of problems and opportunities most companies are facing.

Agile trapped in execution just isn't Agile.

CHANGE AND UNCERTAINTY

▷ *The markets we're serving today – and the problems we're solving - are significantly more complex and inter-connected.*

▷ *The rate of change is unprecedented.*

Half Agile isn't Agile

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RETHINK WHAT STRATEGY MEANS TO YOU

The only viable strategy is to become the

kind of business that can operate with Agility

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ACHIEVING MORE THAN JUST HALF AGILE

BUSINESS AGILITY

The ability to produce better business outcomes by connecting strategy to execution in ways that enables faster and more accurate

KNOWLEDGE, DECISIONS, and **ACTIONS** across the enterprise.

TO ACHIEVE BETTER BUSINESS OUTCOMES, WE MUST

▷ *Take a bigger picture view.*

▷ *Be Agile on purpose.*

▷ *Take what we've learned from the execution side and*

apply it to the strategy side.

Half Agile isn't Agile