

The logo for 'Elevate Agile 2019' is positioned in the upper right area. It consists of the word 'ELEVATE' in a light blue box above the word 'AGILE' in a darker blue box, with the year '2019' in a small white box to the right. The background features a large, stylized blue triangle with horizontal lines, set against a dark blue background with vertical and horizontal stripes and small white triangles.

ELEVATE  
AGILE 2019

# A ROADMAP FOR CHANGE

— *What does a roadmap for change look like when you're balancing the need for short-term gains with long-term wins?*

**JULIANNE JONES**



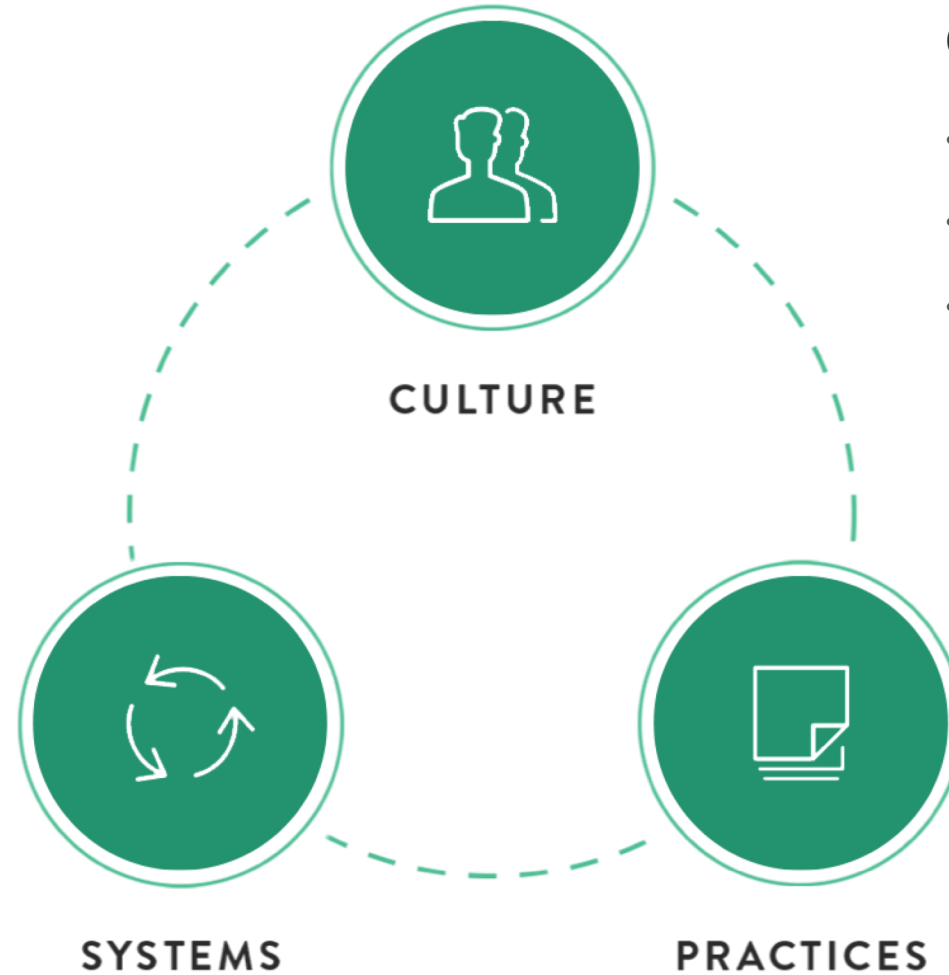
**WHAT DO YOU  
BELIEVE ABOUT  
TRANSFORMATION?**

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## WHAT DO YOU BELIEVE ABOUT TRANSFORMATION?

### SYSTEMS

- Focused on forming teams and governing the flow of value
- Focused on aligning the organization first

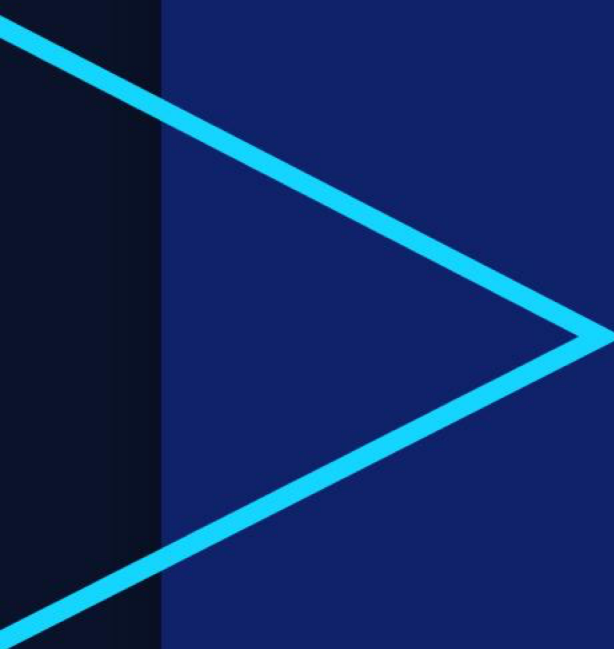


### CULTURE

- Focused on changing hearts and minds
- Focused on being agile rather than doing agile
- Focused on values and principles

### PRACTICES


- Focused on the things that you do
- Focused on roles, ceremonies, and artifacts
- Can be management driven or technically driven



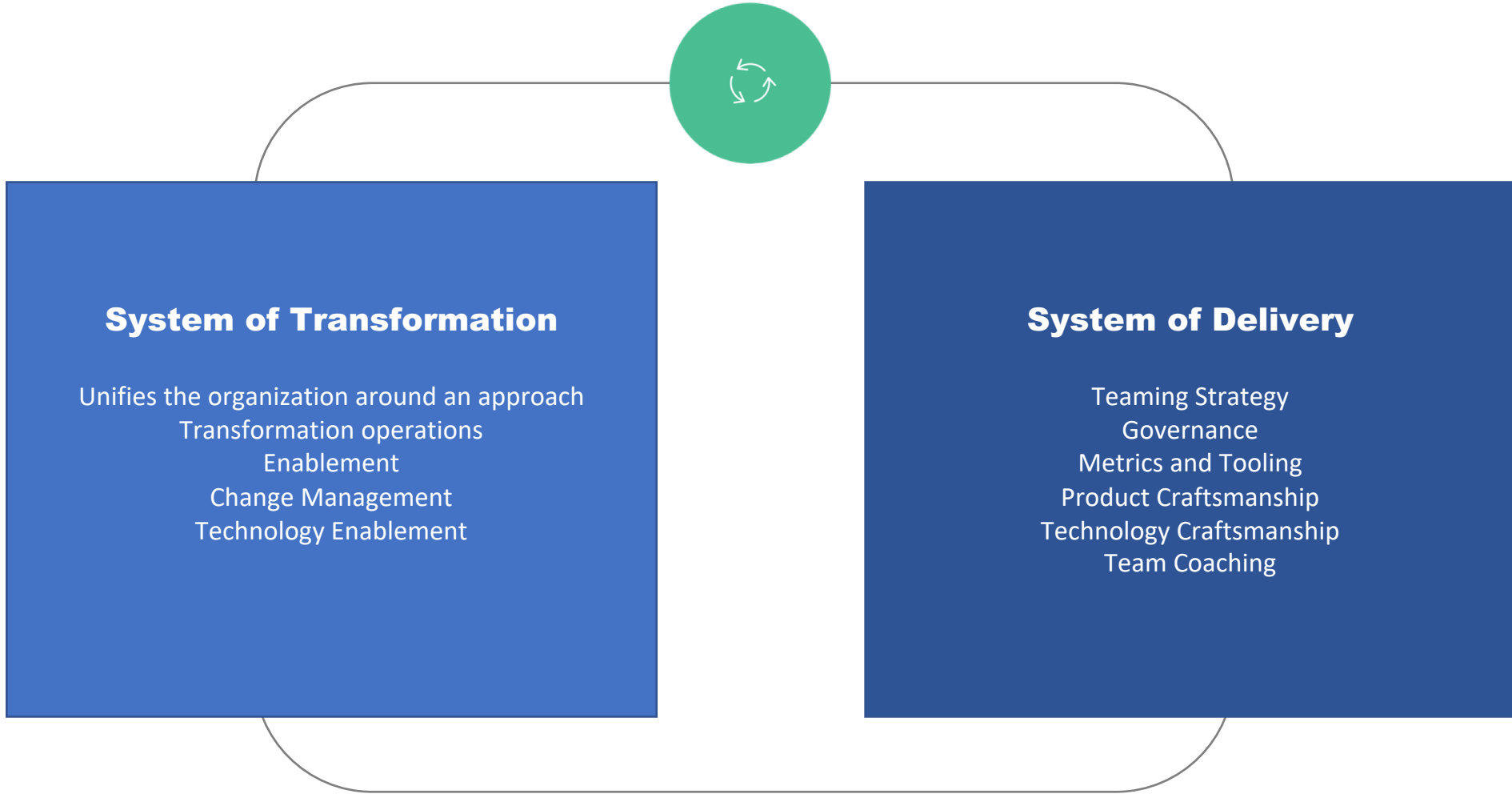
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# WHAT DO WE MEAN BY SYSTEMS?

Governance is not about writing code faster – it's about delivering to the customer faster.

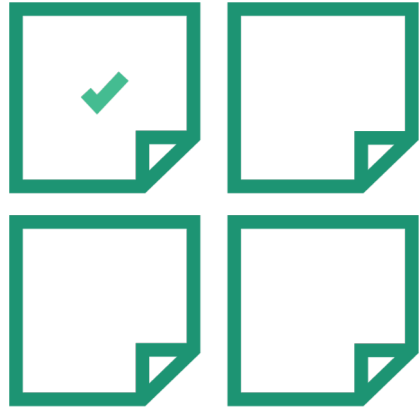




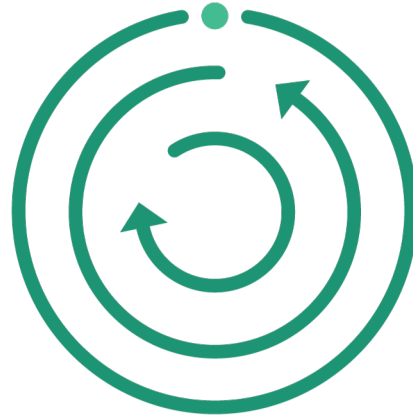


WHAT DO WE MEAN BY SYSTEMS?

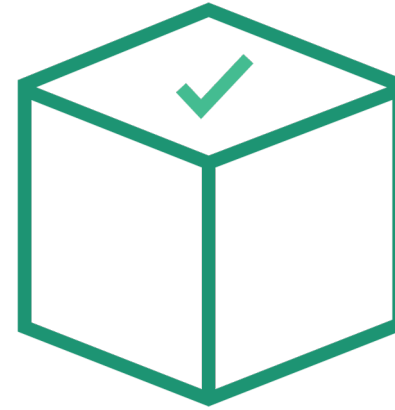
## SoT THREE THINGS



**GOVERNANCE**



**STRUCTURE**




**METRICS &  
TOOLS**



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# **ONE SIZE DOES NOT FIT ALL**

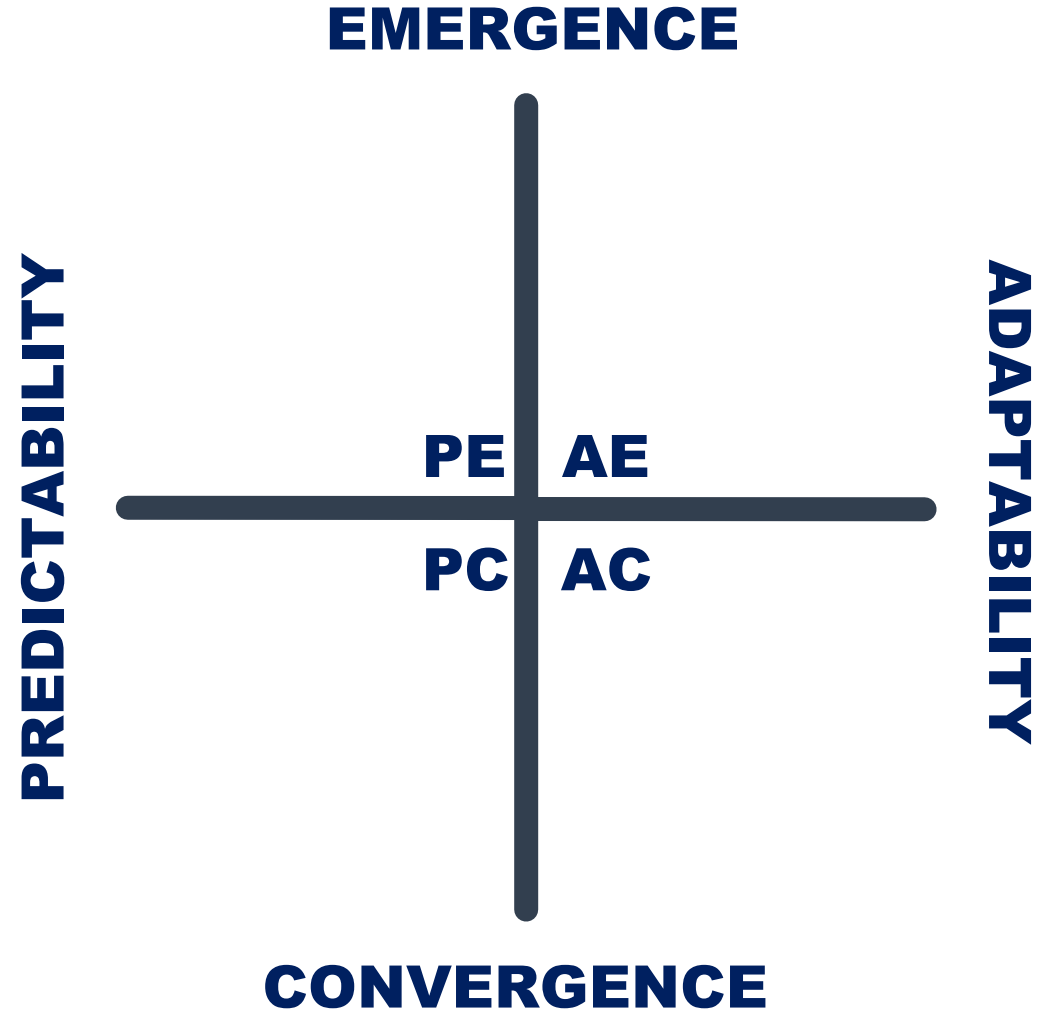
Success is measured relative to delivering to customers and the outcomes related to market strategy



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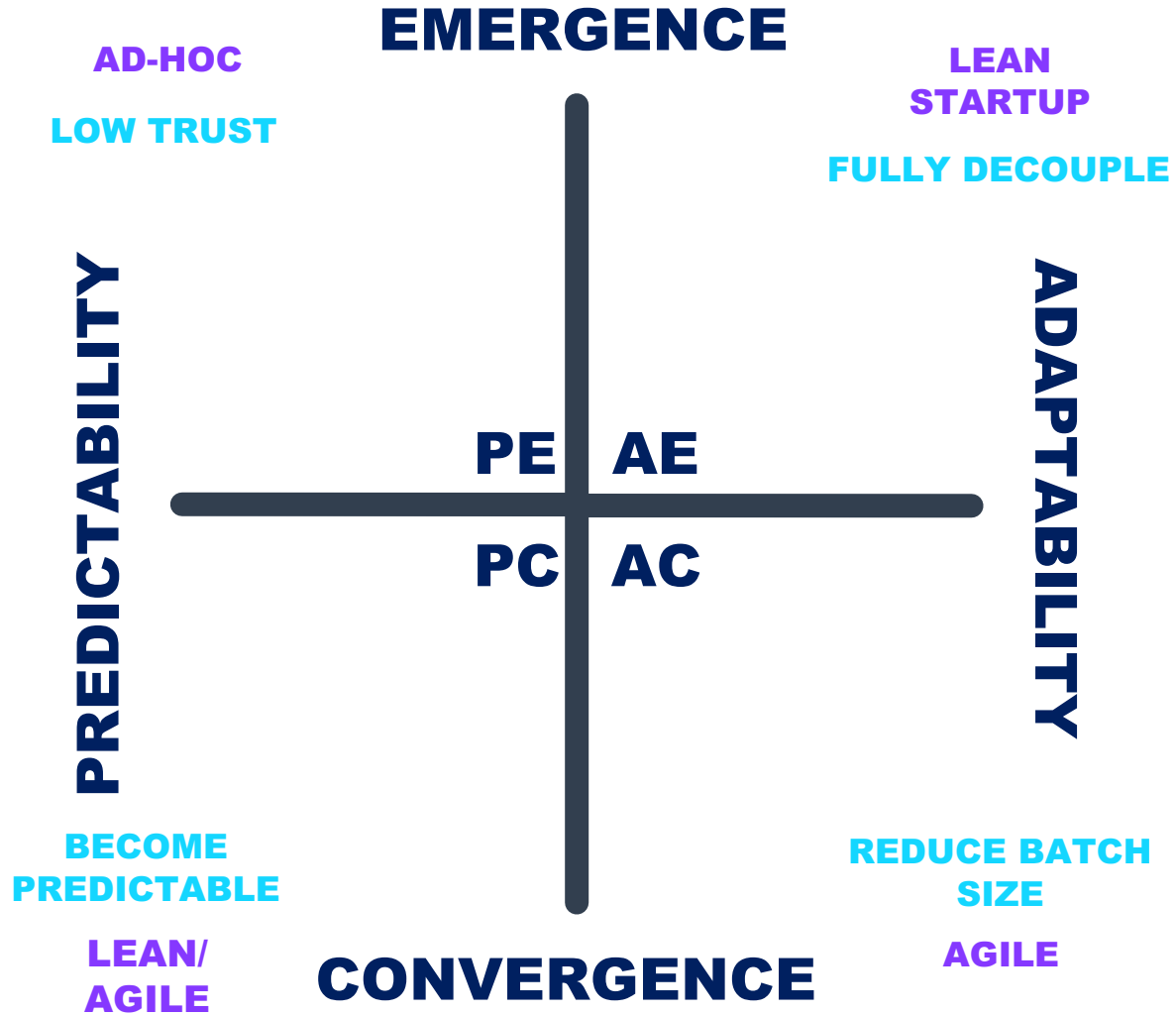
**ONE SIZE DOES NOT FIT ALL**

*Different teams need to move at different speeds. Some teams need to change faster than others. Some need to sense and respond more quickly to changing market conditions.*

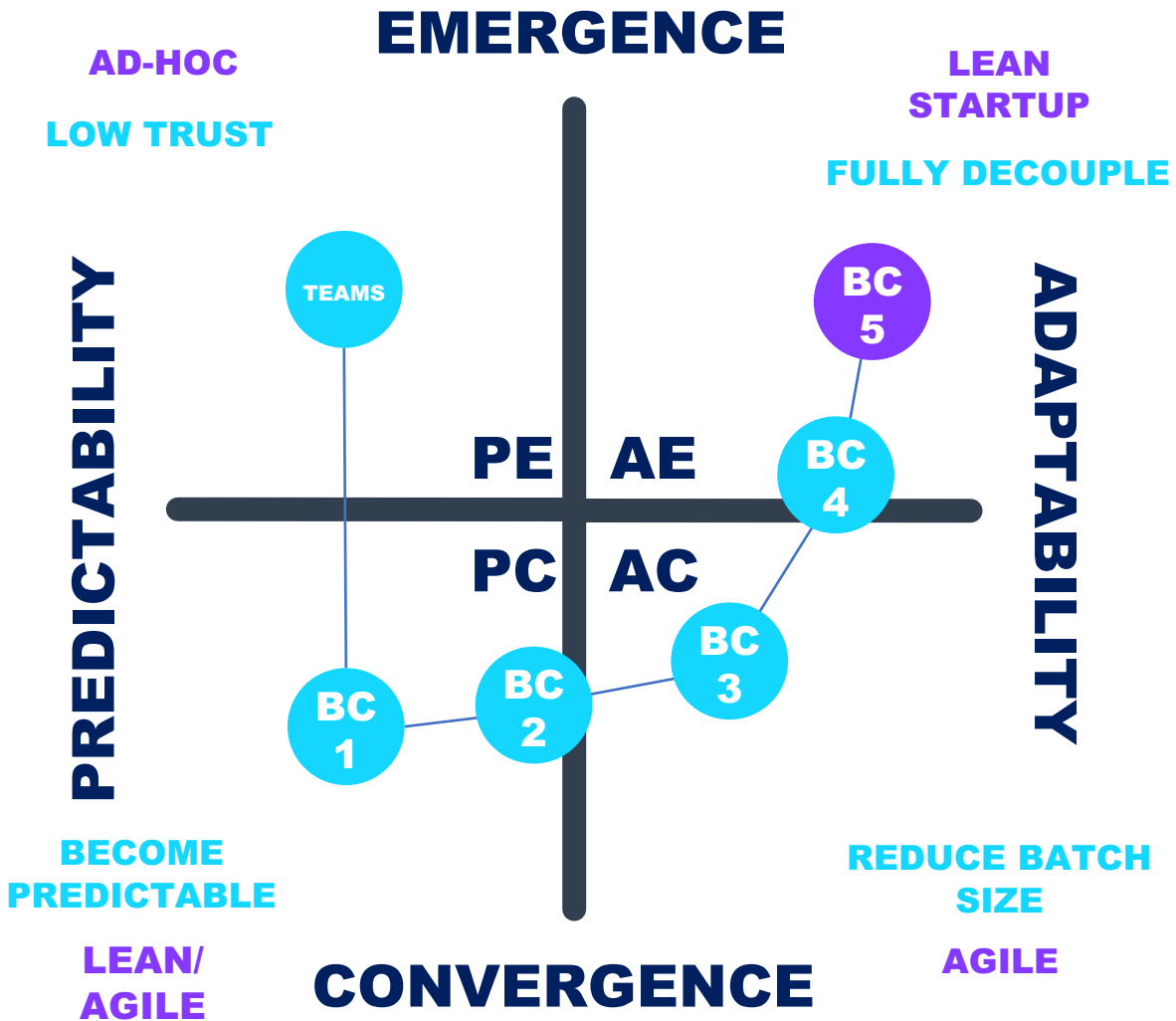


**ONE SIZE DOES NOT FIT ALL**

*Market and company considerations inform decisions about what capabilities are needed by what teams, and that leads to transformation priorities.*



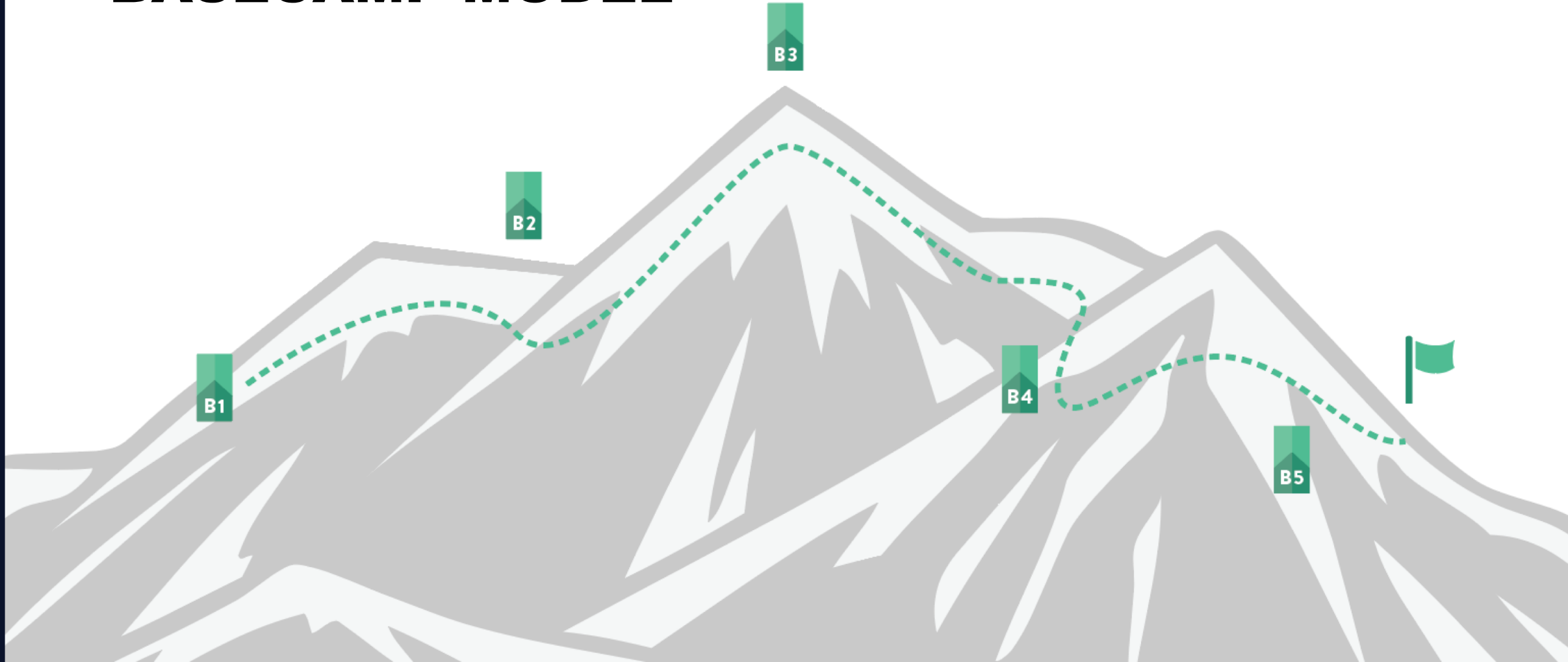
ONE SIZE DOES NOT FIT ALL



**BASE CAMP 5**  
*Invest to Learn*

ONE SIZE DOES NOT FIT ALL

# BASECAMP MODEL





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# **EXPEDITIONS**

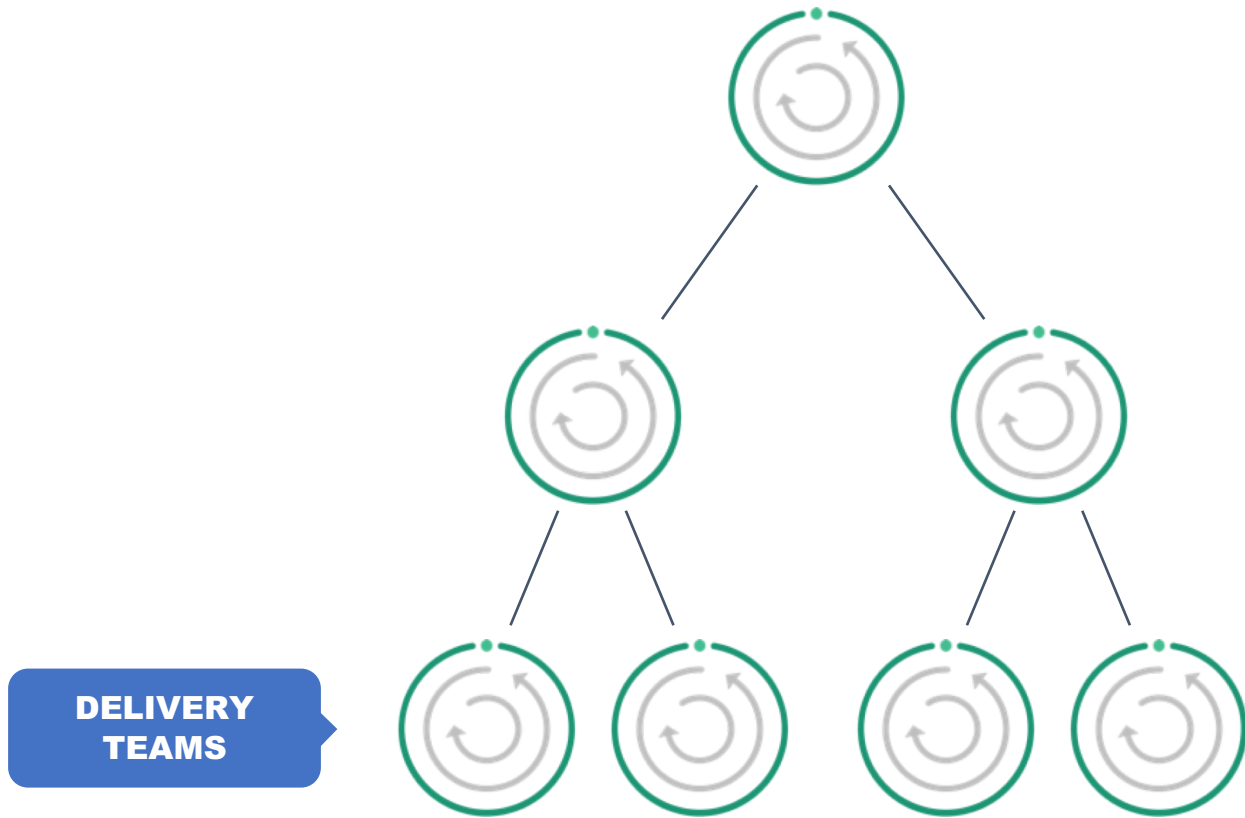
An iterative and incremental journey.



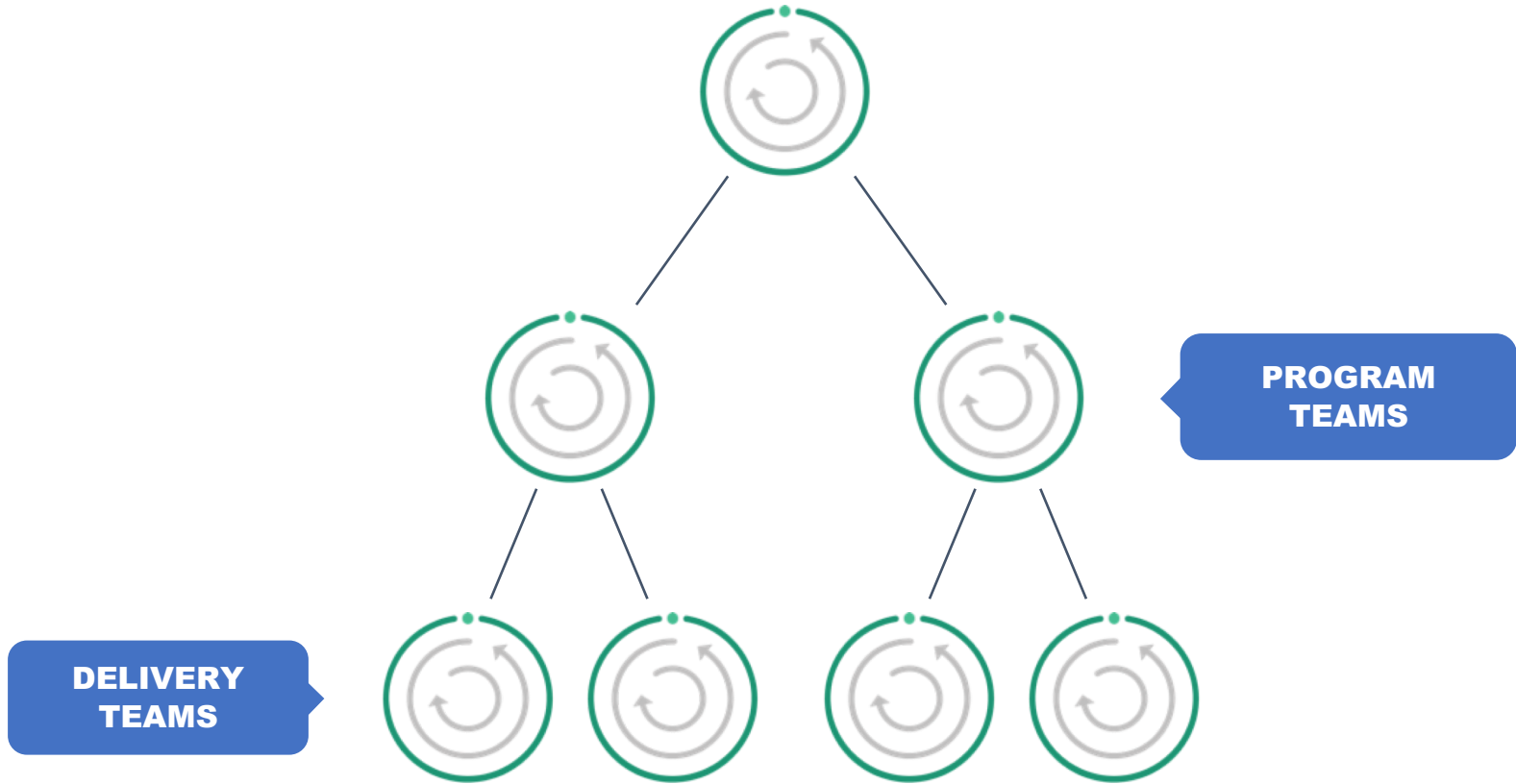


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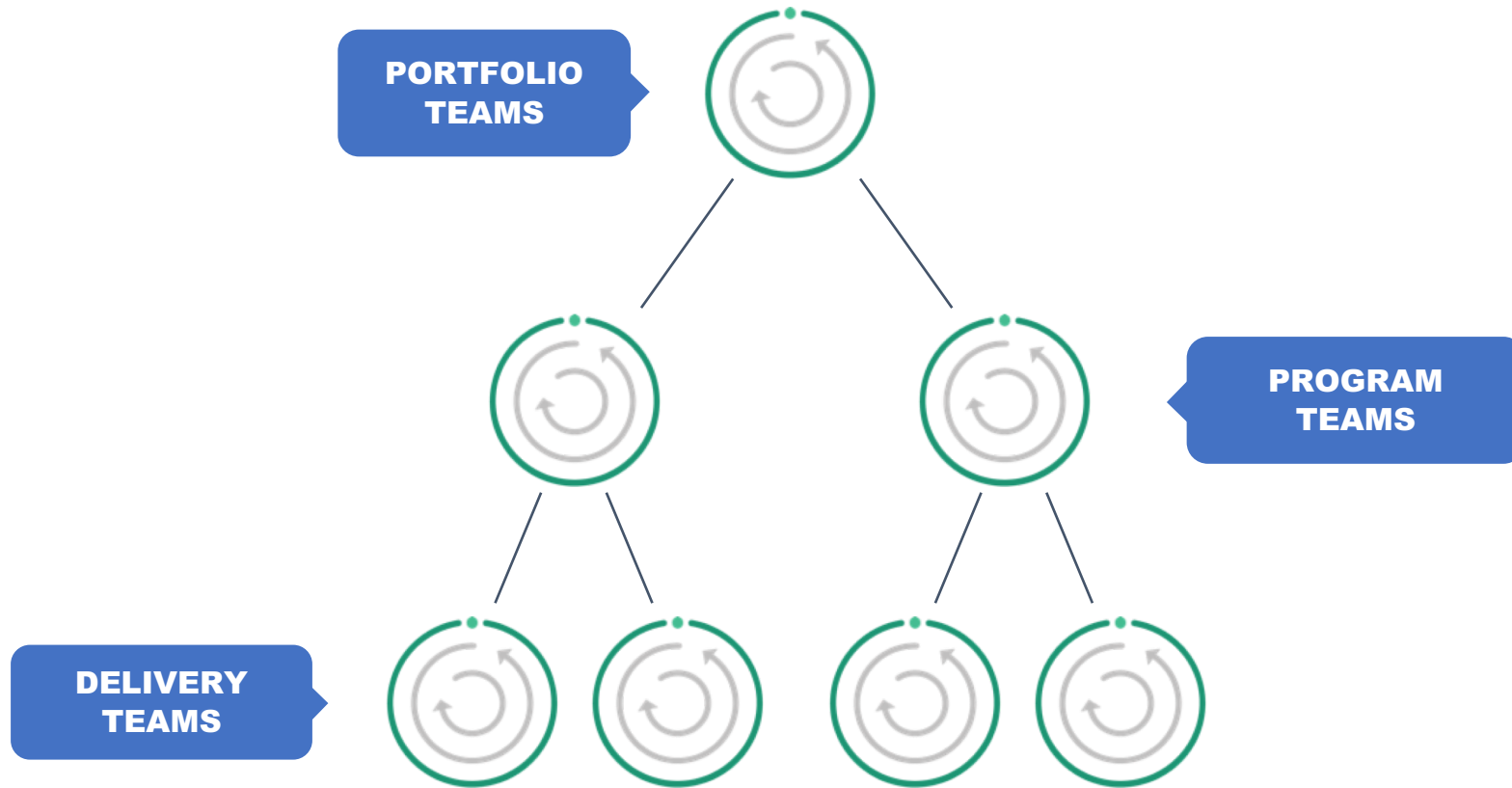
## EXPEDITIONS



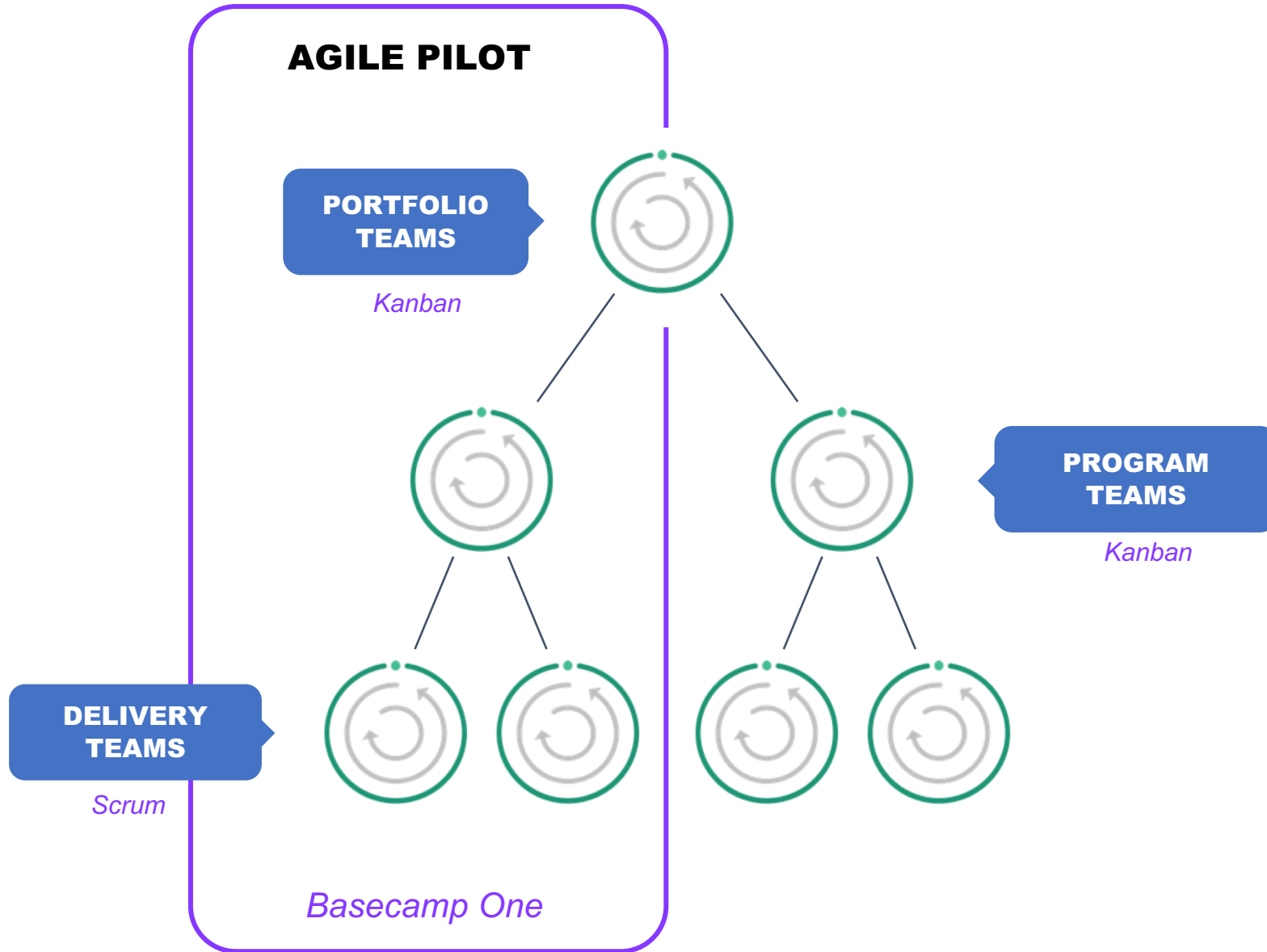
**EXPEDITIONS**



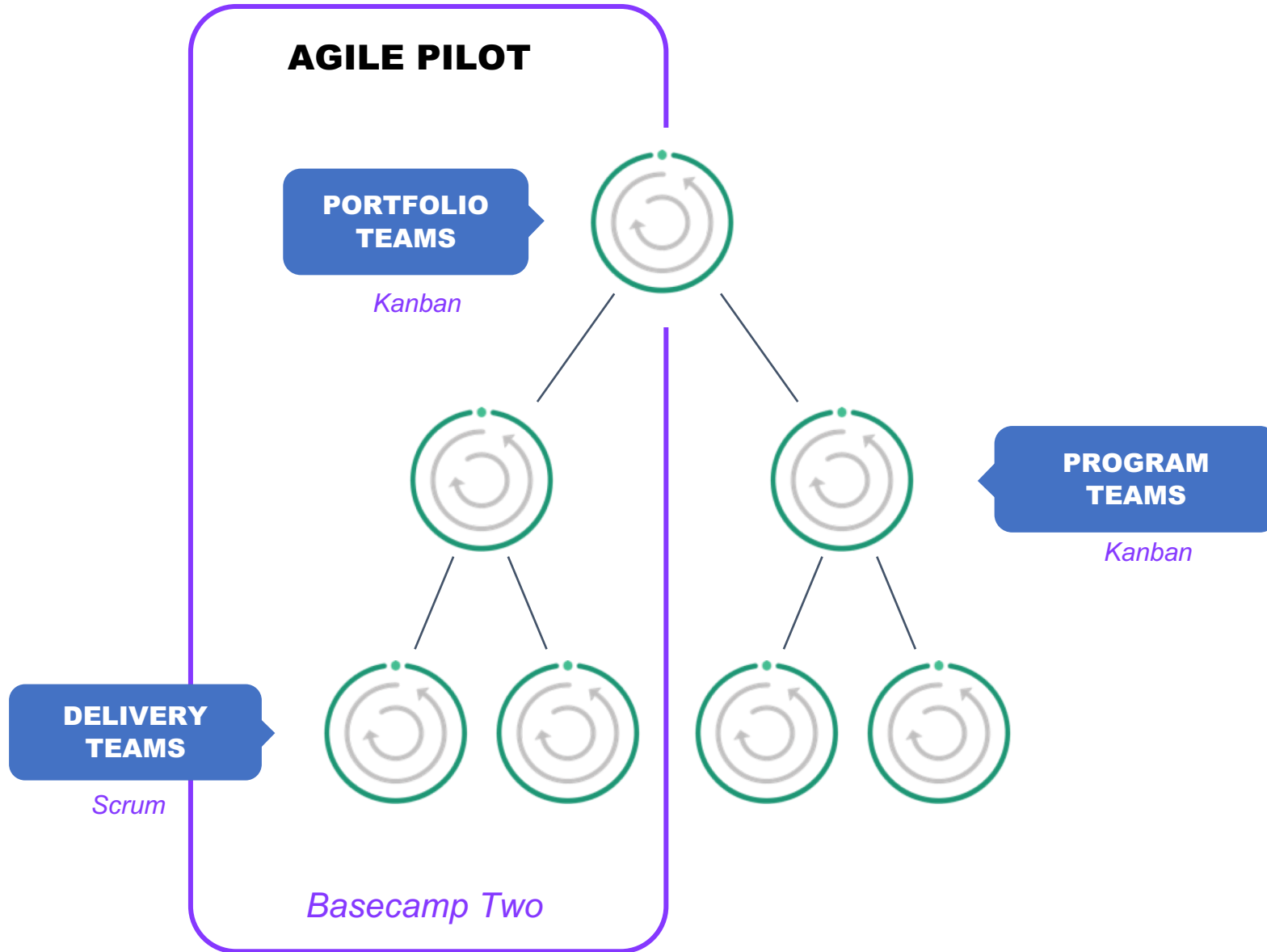
**EXPEDITIONS**



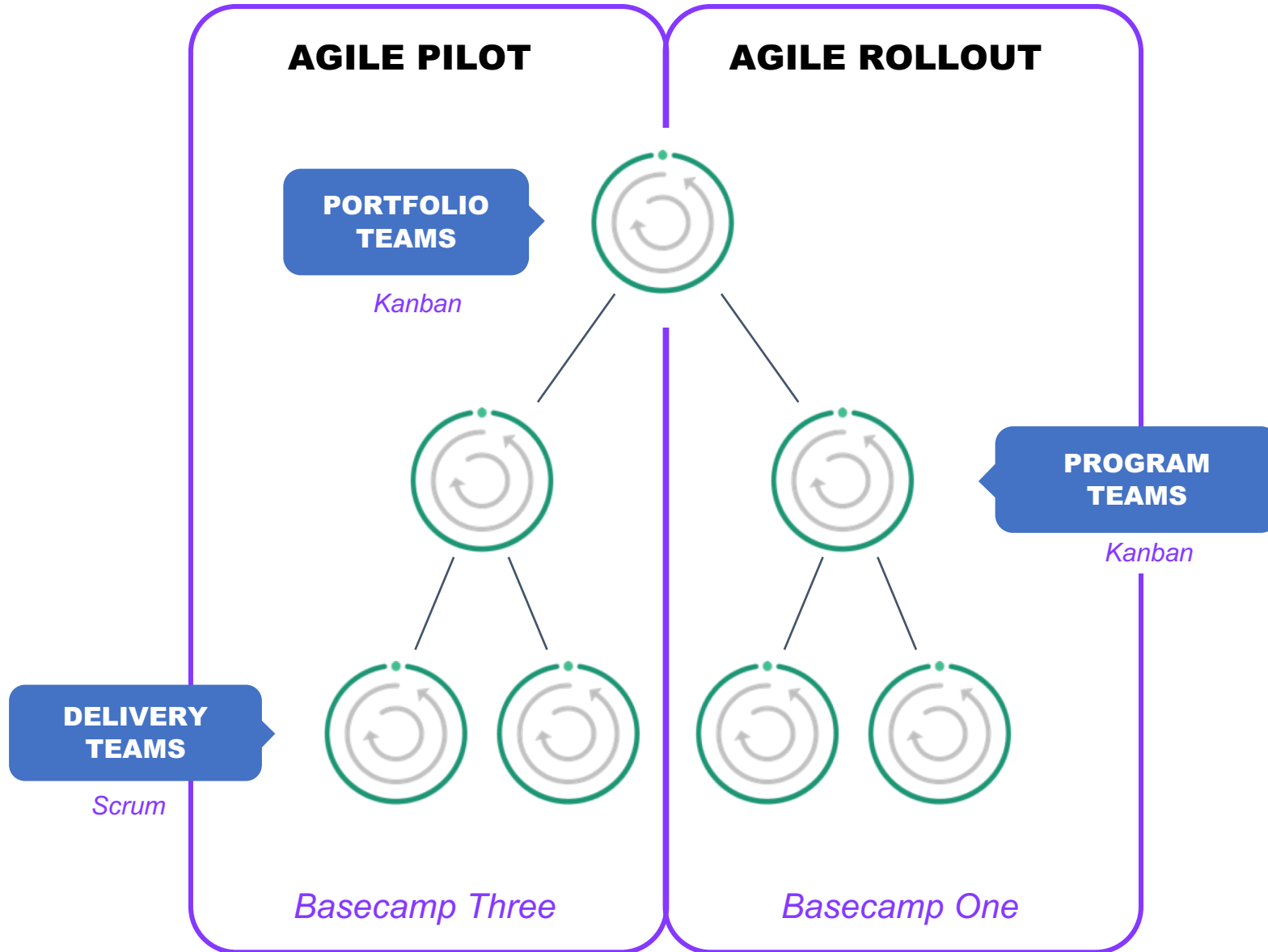
EXPEDITIONS



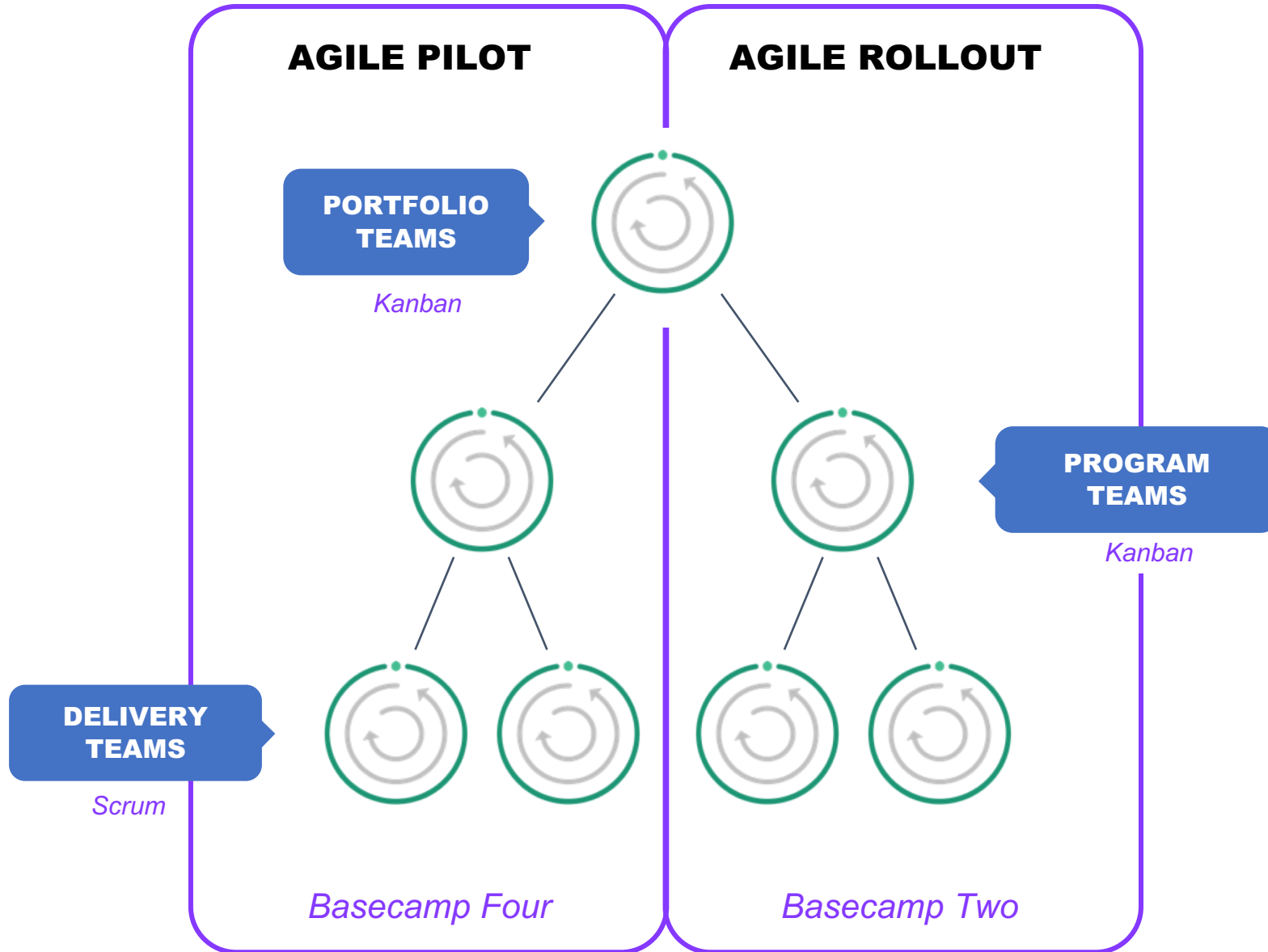
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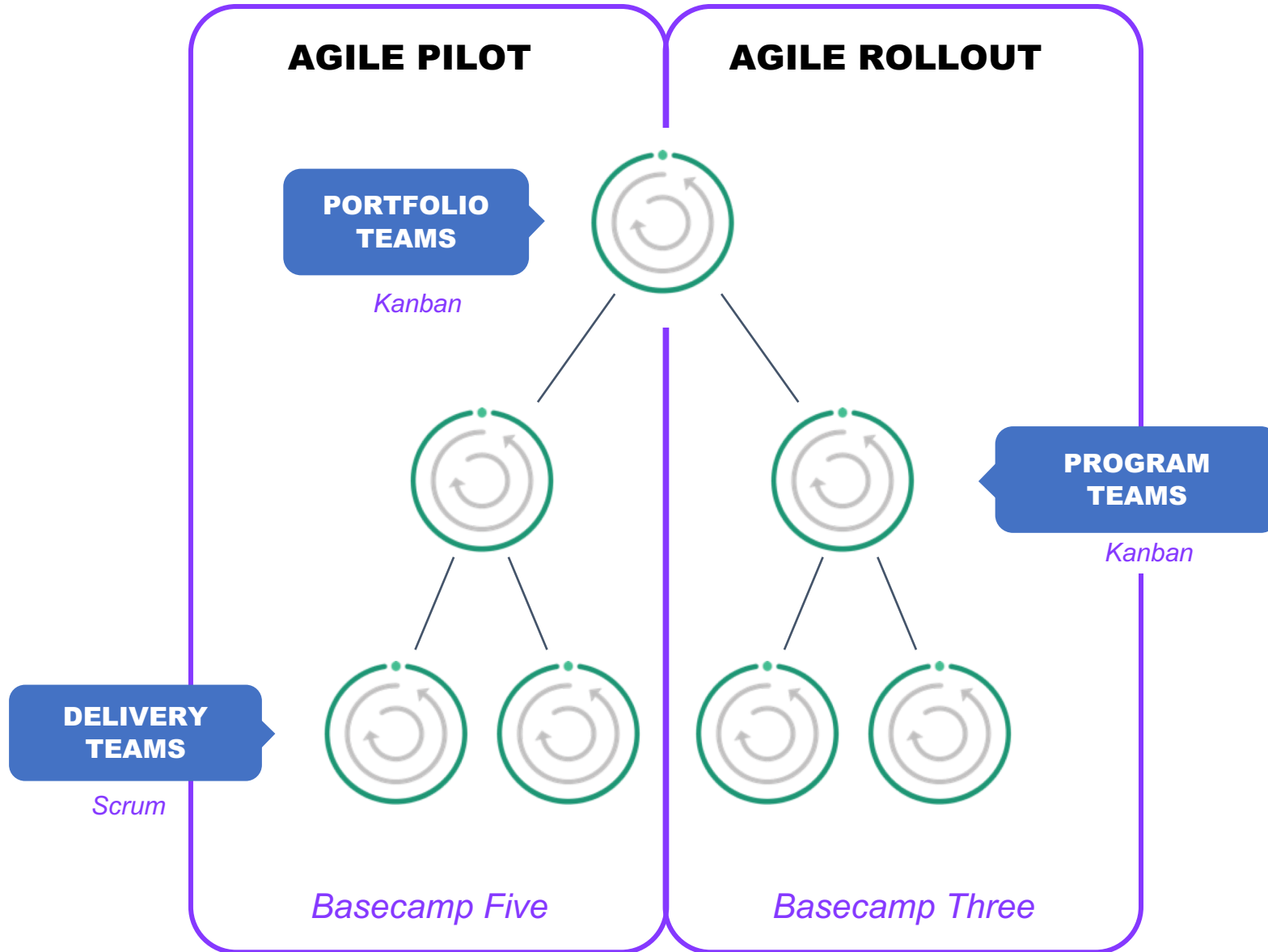
EXPEDITIONS



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EXPEDITIONS





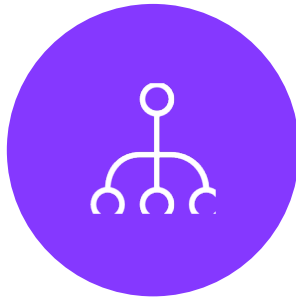
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**SO WHAT HAVE  
WE LEARNED?**

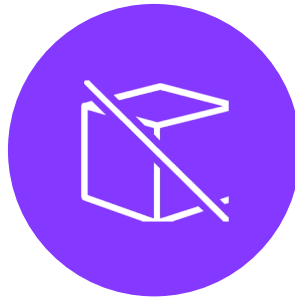
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SO WHAT HAVE WE LEARNED?

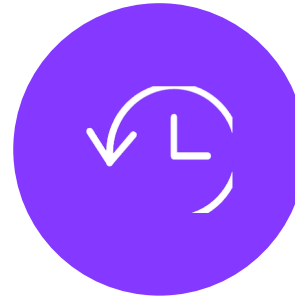
# KEY TAKEAWAYS



**LEAD WITH  
STRUCTURE**



**ONE SIZE DOES  
NOT FIT ALL**



**ITERATIVE AND  
INCREMENTAL APPROACH  
TO TRANSFORMATION**