



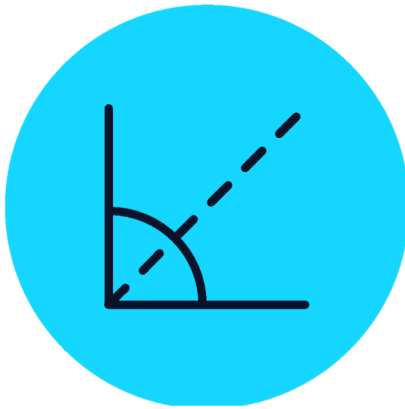
# WHAT EVERY AGILE ORGANIZATION HAS IN COMMON

— *Challenges & Solutions*

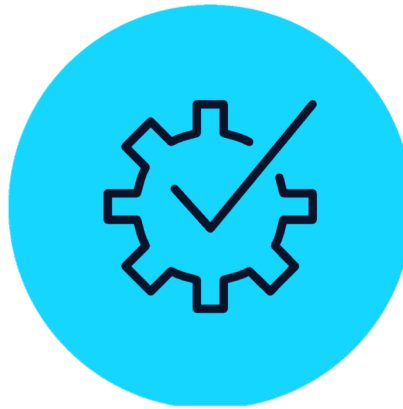
**LEN GRESKI**

WHAT EVERY AGILE ORGANIZATION HAS IN COMMON

# THREE COMMON CHALLENGES



**PREDICTABILITY**



**PRODUCTIVITY**



**BUSINESS  
VALUE**





# **THE PREDICTABILITY CHALLENGE**



## THE PREDICTABILITY CHALLENGE

# PREDICTABILITY STARTS WITH INDIVIDUALS

- *Everyone who is skilled at software development was unskilled at some point.*
- *Each of us has a predictability story.*
- *Individual predictability requires ongoing investment in skill development.*



## THE PREDICTABILITY CHALLENGE

# TEAMS ARE MORE THAN THE SUM OF INDIVIDUALS

- *A set of predictable individuals isn't automatically predictable as a team.*
- *Number of relationships on a team is a binomial expansion.*
- *Agile approaches account for the “number of relationships” challenge.*



THE PREDICTABILITY CHALLENGE

MAKE THE WORK VISIBLE



## THE PREDICTABILITY CHALLENGE

# ESTABLISH DEDICATED TEAMS

A set of predictable individuals isn't automatically predictable as a team.

To achieve predictability, a team needs autonomy, mastery, and purpose.

Agile approaches help teams establish the intrinsic motivation necessary to keep knowledge workers engaged.



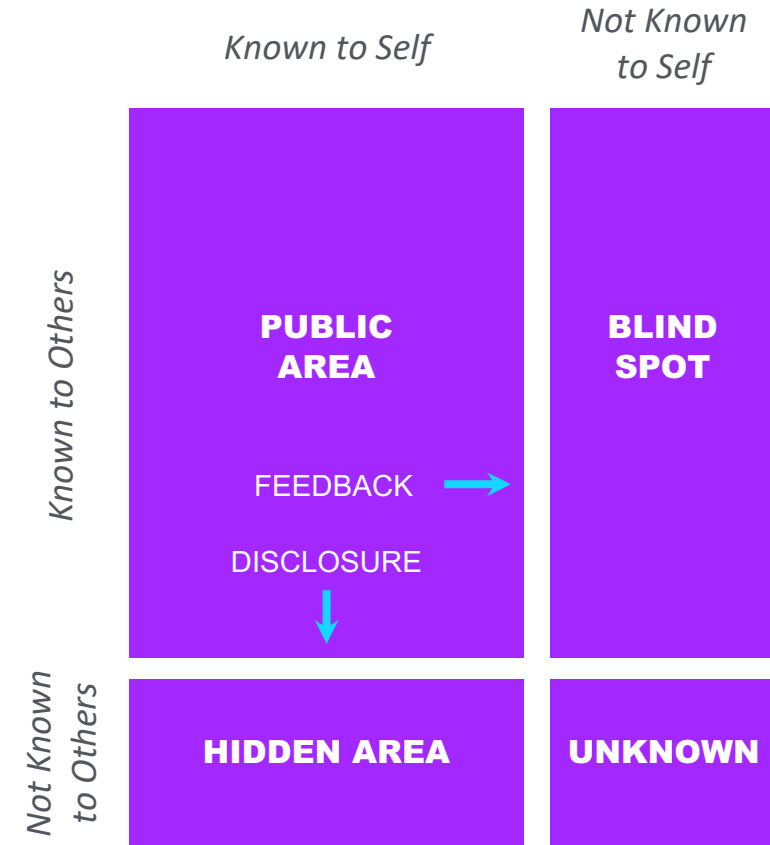
## THE PREDICTABILITY CHALLENGE

# PREDICTABILITY BEGINS WITH ME...

A predictable leader is a more effective leader.

We reduce our blind spot by soliciting feedback.

We reduce our hidden area through disclosure.



**JOHARI WINDOW**



# PREDICTABILITY IMPROVES RESULTS

## Open Distribution Platform Program Performance

Functionality	PI 3	PI 4	PI 5	PI 6	PI 7
Velocity	316	421	623	467	598
% Business Value Achieved	86%	116%	118%	109%	100%
% of Features Accepted	75%	67%	90%	87%	94%
% of Story Points Accepted	97%	80%	63%	84%	94%
Planned Features	31	36	46	49	53
Accepted Features	22	22	41	44	50
Planned Enabler Features	-	3	2	5	-
Accepted Enabler Features	-	4	2	3	-

*Velocity increasing since first increment*

*Teams using stretch objectives to manage business value achieved*

Quality	PI 3	PI 4	PI 5	PI 6	PI 7
Defects Opened	13	21	23	37	69
Defects Closed	13	17	20	37	69

*Improved tracking increased visibility to defects escaping from development to testing*



# **THE PRODUCTIVITY CHALLENGE**



# PRODUCTIVITY REQUIRES MEASUREMENT

“Far better an approximate answer to the right question, which is often vague, than a precise answer to the wrong question.”

John Tukey , *Annals of Mathematical Statistics*,  
Volume 33 (1962)

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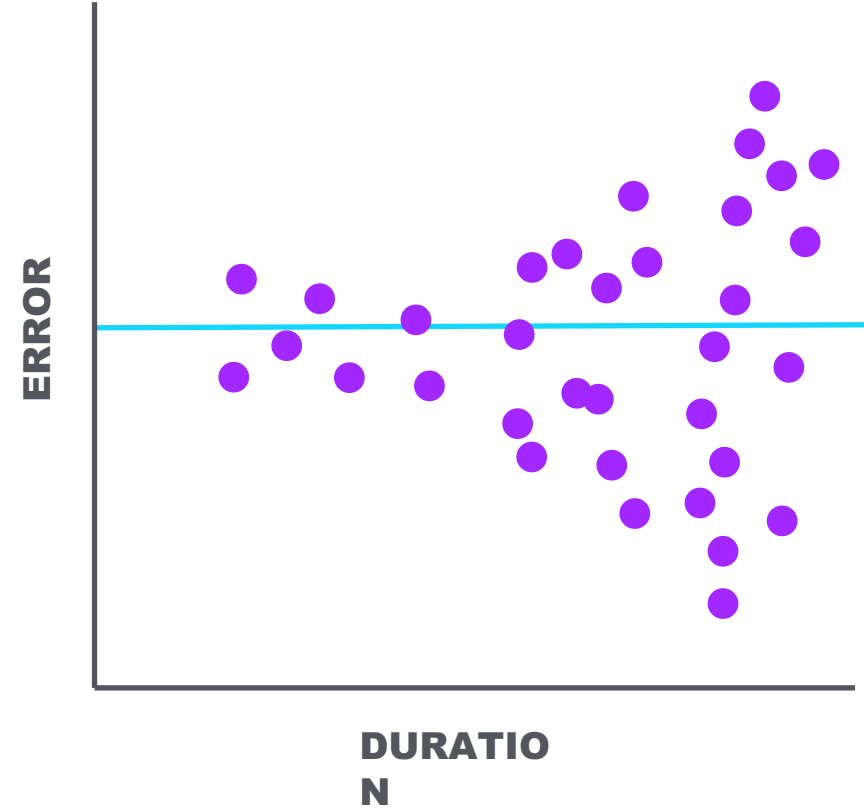
## THE PRODUCTIVITY CHALLENGE

# PREDICTING EFFORT / DURATION IS HARD

The bigger something is, the harder it is to predict.

A 30% error in a two-week deliverable is three days, but a 30% error in a six-month deliverable is almost 40 days.

Estimating errors are non-linear.



## THE PRODUCTIVITY CHALLENGE

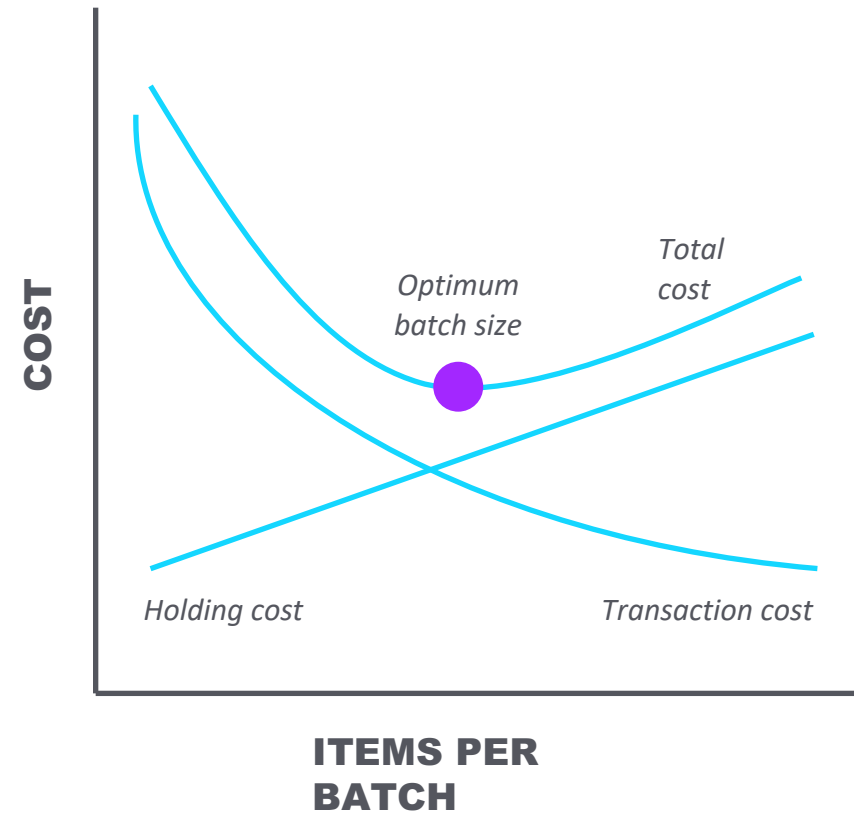
# REDUCE BATCH SIZE

Smaller batch sizes help us mitigate the variability problem in software development.

Additional benefits: feedback acceleration, risk reduction.

Key challenge: overcoming increased transaction costs.

**RESULTS: FEATURE LEAD TIME REDUCED BY 88%**



# IMPROVE ENGINEERING DISCIPLINE

DISCIPLINE

	Not Present	Present with Outstanding Results					Comments
	0	1	2	3	4	5	
1 Coding standards (focused on code clarity)					x		Standards based on making it easy for others to understand the code
2 Design and code reviews				x			Design and code reviews consistently conducted
3 Configuration / version management				x			Ability to manage / track multiple versions & releases
4 One-click build (public and private)			x				Ability to build from source and deploy to a target environment in one click
5 Continuous integration			x				Ability to automatically build / test / deploy changes to individual files
6 Automated unit testing			x				Ability to run unit tests during build process using automated testing tools
7 Automated acceptance testing		x					Ability to run acceptance tests during build process using automated testing tools
8 Stopping if the tests don't pass		x					Code not promoted with known failures
9 System testing with each iteration	x						Includes tests with upstream and downstream processes
10 Stress testing (application- and system-level)	x						Includes overall volume and peak load testing
11 Automated release / install packaging		x					Ability to automatically install built modules on multiple target environments
12 Escaped defect analysis and feedback		x					Regularly assessing why defects are found in production, using data to improve practices
Subtotal	0	4	6	6	4	0	
Total Score	20						

Adapted from *Leading Lean Software Development: Results are Not the Point*, Mary & Tom Poppendieck



# PRODUCTIVITY STARTS WITH ME...

“If you cannot manage yourself, you have no business managing others.”

- Gerald Weinberg, Ph.D.



# **THE BUSINESS VALUE CHALLENGE**





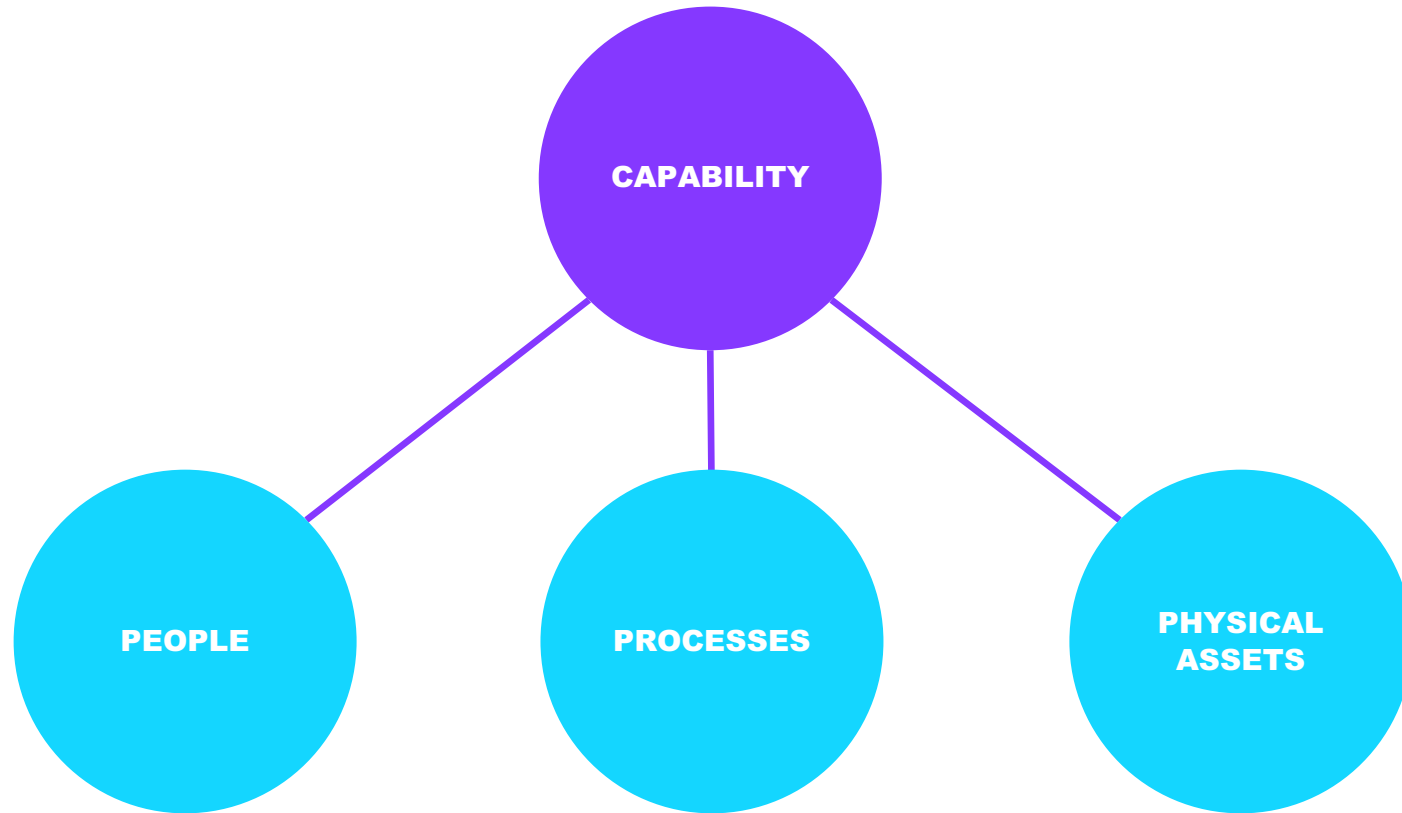
*Value = Benefits - Cost*



— **#ELEVATEAGILE2019**

# BUSINESS CAPABILITIES GENERATE VALUE

A business capability is a unique combination of people, processes, and physical assets that generates measurable value.



## THE BUSINESS VALUE CHALLENGE

# AGILITY UNLOCKS VALUE

**IF WE CAN CALCULATE  
LIFECYCLE COST, WE CAN  
ESTABLISH REQUIRED PROFIT**

- *Emphasis on working, tested software*
- *Reducing lead time*
- *Economically measurable acceptance criteria*
- *Team based funding*



# COMMIT TO VALUE ENGINEERING

In the end, leaders do two things. They  
initiate conflict and resolve conflict.

- George Barna, Ph.D.





# **CLOSING THOUGHTS**

