ELEVATE AGILE 21

AGILE. THE PAST 20 YEARS

MIKE COTTMEYER

Now is the time to close the gap and elevate the conversation around Agile.

WHY ELEVATE AGILE?

The Only Valid Strategy is to Become a Firm

That Can Execute Rapidly Shifting Strategies

THE EXECUTIVE VALUE PROP

MEASURABLE VALUE

MEASURABLE VALUE

MEASURABLE PROGRESS

MEASURABLE VALUE

MEASURABLE PROGRESS

MEASURABLE RESULTS

WHY BUSINESS AGILITY FAILS

SUSTAINABLE BUSINESS AGILITY

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Developing an agile business model is only part of the problem

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Getting there safely in a reliable and predictable manner is critical

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Having the ability to adapt and change the model is key to long term success

System of Delivery

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System of Delivery

TEAM-LEVEL AGILITY

ENTERPRISE-LEVEL AGILITY

SUSTAINABLE BUSINESS AGILITY

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System of Delivery

TEAM-LEVEL AGILITY

System of Transformation

ENTERPRISE TRANSFORMATION

ENTERPRISE-LEVEL AGILITY

SUSTAINABLE BUSINESS AGILITY

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System of Delivery

TEAM-LEVEL AGILITY

ENTERPRISE-LEVEL AGILITY

BUSINESS AGILITY WITHIN PRODUCT

System of Transformation

ENTERPRISE TRANSFORMATION

SUSTAINABLE BUSINESS AGILITY

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System of Delivery

System of Transformation

TEAM-LEVEL AGILITY

ENTERPRISE TRANSFORMATION

ENTERPRISE-LEVEL AGILITY

BUSINESS TRANSFORMATION

BUSINESS AGILITY WITHIN PRODUCT

SUSTAINABLE BUSINESS AGILITY

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System of Delivery

TEAM-LEVEL AGILITY

ENTERPRISE-LEVEL AGILITY

BUSINESS AGILITY WITHIN PRODUCT

System of Transformation

ENTERPRISE TRANSFORMATION

BUSINESS TRANSFORMATION

System of Continuous Improvement

ABILITY TO PIVOT

SUSTAINABLE BUSINESS AGILITY

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THE MODEL IN PRACTICE

SYSTEM OF TRANSFORMATION

SYSTEM OF TRANSFORMATION

SYSTEM OF DELIVERY

SYSTEM OF TRANSFORMATION

SYSTEM OF DELIVERY

SYSTEM OF CONTINUOUS IMPROVEMENT

SYSTEM OF TRANSFORMATION

SYSTEM OF DELIVERY

SYSTEM OF CONTINUOUS IMPROVEMENT

AFTER THE TRANSFORMATION

SYSTEM OF DELIVERY

In the business

SYSTEM OF DELIVERY

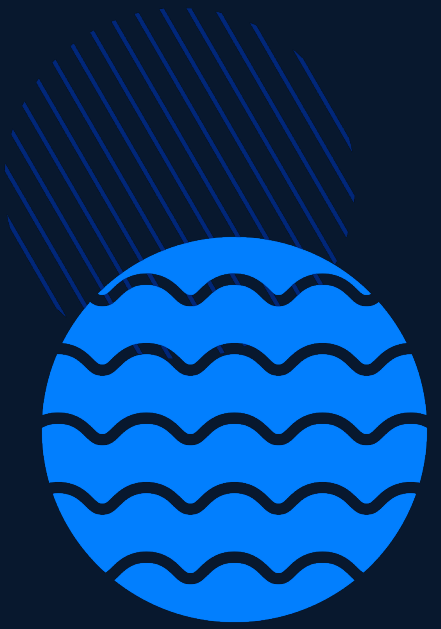
In the business

SYSTEM OF CONTINUOUS IMPROVEMENT

On the business

ELEVATE AGILE 21

THE ELEVATE AGILE STORY



AGILE TRANSFORMATION AND DELIVERY SYSTEMS AT SCALE

Anita Lessard

- ALIGNING TO CUSTOMERS AND MARKETS
- BUILDING TRUSTWORTHY SYSTEMS
- OUR THEORY OF TRANSFORMATION

ESTABLISHING A RELIABLE SYSTEM, YOU CAN DELEGATE INTO

Melissa Oberg

- INCREMENTALLY ACHIEVING BUSINESS AGILITY
- CREATING THE CONDITIONS FOR AGILE TO THRIVE
- 4 QUADRANTS, BASECAMPS, EXPEDITIONS, AND JOURNEYS

UNDERSTANDING THE WHOLE: WHY CHANGING THE SYSTEM OF DELIVERY IS INSUFFICIENT

Dennis Stevens

- EXPLOITING THE SYSTEM OF DELIVERY
- STRATEGY, COMPLIANCE, TECHNOLOGY
- SHIFTING BUDGET AND FUNDING STRATEGIES
- TALENT, CULTURE, AND LEADERSHIP

ENGAGING THE ENTERPRISE AT SCALE: HOW TO GET EVERYONE ELSE TO CHANGE

Chris Beale

- MAKING BETTER BETS
- ALIGNING TO VALUE STREAMS
- GETTING CONTINUOUS FEEDBACK
- HOW TO SENSE AND DISRUPT THE MARKET

CALLING YOUR SHOTS: CREATING SAFETY, ACCOUNTABILITY, AND ORCHESTRATING CHANGE AT SCALE

Brian Sondergaard

- ORCHESTRATING CHANGE (ATO)
- PLAYBOOKS, TOOLS, METRICS, AND REPORTING
- THE WORLD AFTER AGILE TRANSFORMATION

EXPERIENCE REPORTS: FORD AUTOMOTIVE & LOCKHEED MARTIN

Amy Palazzalo, John McLoughlin,
And John Markowski

- **CREATING THE CONDITIONS FOR AGILE**
- **AGILE TRANSFORMATION OFFICE**
- **SYSTEM OF CONTINUOUS IMPROVEMENT**

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